



BELLA+CANVAS®

WHAT'S

NEW

2021

STREET
FLEECE

THE
FASHION
OF NOW AND THE **FUTURE**



MORE THAN A T-SHIRT BRAND

We're here to help you grow your business! Get the support you need at your fingertips.



YOUTUBE

Get the latest in printing techniques while scoring business and marketing tips to help you make even more money.



FAM

We've developed a first-of-its-kind e learning community that addresses the challenges we face, changes to the status quo and solutions on a whole new level.



BC LIVE

BELLA+CANVAS LIVE is bold, brilliant, and brainy. In lively 45 min conversations, our team, plus featured guests, bring insights, insider info, tools, tips, and takeaways LIVE.



APP

Access selling tools, printing tips, and design inspo directly from your BELLA+CANVAS app.



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USA
STRONG





3945RD
THE UNISEX
TIE DYE PULLOVER
SWEATSHIRT

SHOWN IN RAINBOW PASTEL



3742
UNISEX RAW
SEAM HOODIE

SHOWN IN ATHLETIC HEATHER



0814
WOMEN'S
HIGH WAIST
BIKER SHORT

SHOWN IN LILAC



3946
UNISEX CREW NECK
SWEATSHIRT WITH
SIDE ZIPPERS

SHOWN IN HEATHER STONE

fwd fashion

ALWAYS ON-TREND

New styles all the time.

VIEW THE FULL COLLECTION AT
WWW.BELLACANVAS.COM/FWD-FASHION



SHOWN IN HEATHER OAT

3329
**UNISEX SUEDED
FLEECE PULLOVER
HOODIE**



3345
**UNISEX
SUEDED DROP
SHOULDER
SWEATSHIRT**

SHOWN IN HEATHER MUSTARD



SHOWN IN HEATHER SLATE

3339
**UNISEX
SUEDED
FLEECE FULL
ZIP HOODIE**



SHOWN IN HEATHER OAT

SUEDED
TEXTURE

3327
**THE UNISEX
SUEDED JOGGER**

fwd fashion

SUEDED FLEECE

Mix and match these cashmere-like sets.

VIEW THE FULL COLLECTION AT
WWW.BELLACANVAS.COM/FWD-FASHION

2021 COLOR REPORT

3001
SOLID
ATHLETIC
GREY



3413
SPRING
GREEN
TRIBLEND



3001
SOLID
ATHLETIC
GREY

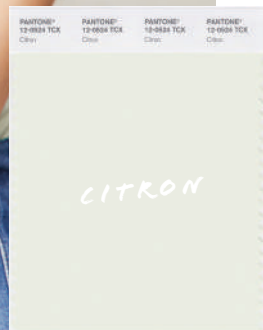


SHADES OF COOL

3001CVC
HEATHER
SAGE



3001
CITRON

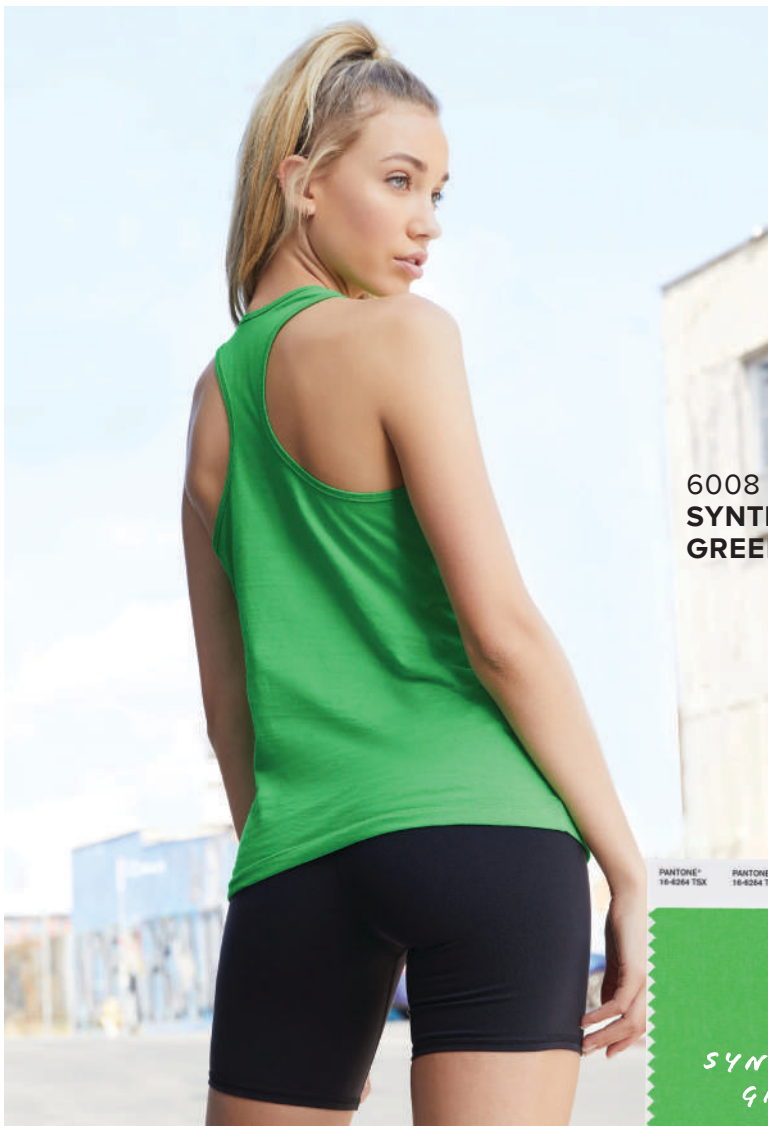


As we enter a new decade, pastels are taking on a whole new meaning—desaturated hues that evoke feelings of restful happiness.

2021 COLOR REPORT



JEWEL TONES



PLAYFUL BRIGHTS

As we head into the new year, we all need a splash of uplifting colors in our closets. Vibrant hues counterbalance stress with an infusion of joy.



STREET FLEECE

STREET FLEECE



USA
STRONG



STREET FLEECE



| | |
|------|--------------------------------------|
| 3739 | UNISEX SPONGE FLEECE FULL-ZIP HOODIE |
| | SHOWN IN NEW AUTUMN |



| | |
|------|--------------------------------------|
| 3719 | UNISEX SPONGE FLEECE PULLOVER HOODIE |
| | SHOWN IN NEW POPPY |

*SIZE 3XL NOW AVAILABLE IN ALL COLORS



50+ COLORS

TWO CLASSICS, 50+ COLORS



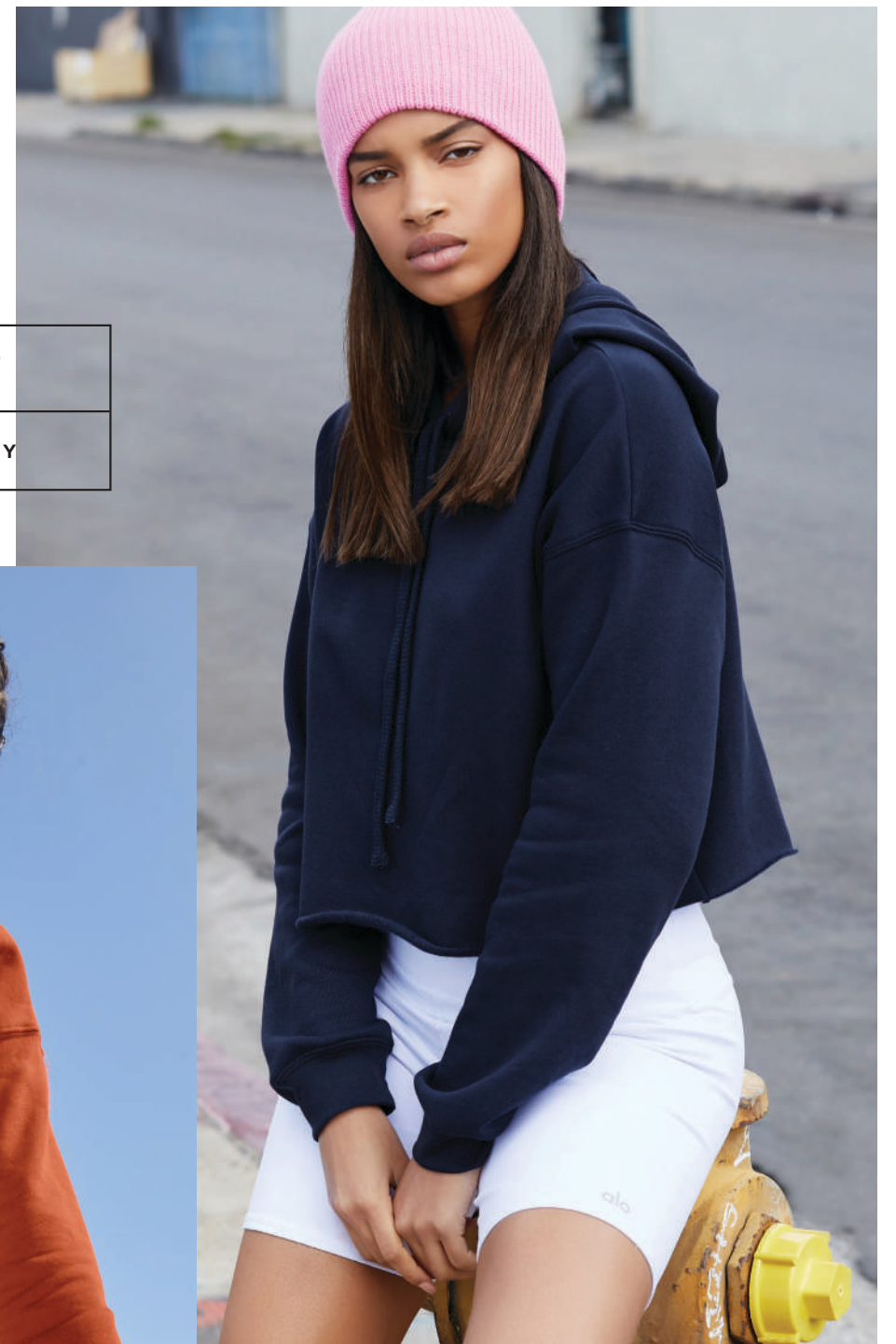
3739 + 3719

STREET FLEECE



| | |
|----------|--|
| 7505 | WOMEN'S RAGLAN PULLOVER FLEECE |
| | SHOWN IN NEW HEATHER SAND DUNE + NEW NAVY |
| ALSO NEW | <ul style="list-style-type: none"> BLACK DARK GREY HEATHER MUSTARD VINTAGE WHITE |

| | |
|------|-------------------------------|
| 7502 | WOMEN'S CROPPED FLEECE HOODIE |
| | SHOWN IN NEW NAVY |



| | |
|------|-----------------------------|
| 7503 | WOMEN'S CROPPED CREW FLEECE |
| | SHOWN IN BRICK |

WOMEN'S FLEECE



STREET FLEECE

| | |
|------|--------------------------------------|
| 3719 | UNISEX SPONGE FLEECE PULLOVER HOODIE |
| | SHOWN IN NEW TAN |



| | |
|------|-------------------------|
| 3727 | UNISEX JOGGER SWEATPANT |
| | SHOWN IN NEW TAN |



| | |
|------|--|
| 3729 | UNISEX SPONGE FLEECE PULLOVER DTM HOODIE |
| | SHOWN IN ATHLETIC HEATHER |

STREET FLEECE



| | |
|-------------|---|
| 3901 | UNISEX SPONGE FLEECE RAGLAN SWEATSHIRT |
| | SHOWN IN NEW GOLD |
| ALSO NEW | ■ AUTUMN |



| | |
|------|---|
| 3945 | UNISEX SPONGE FLEECE DROP SHOULDER SWEATSHIRT |
| | SHOWN IN NEW POPPY |



UNISEX + MEN'S



USA
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3001
UNISEX JERSEY SHORT SLEEVE TEE
 SHOWN IN **NEW ORCHID + NEW SOLID ATHLETIC GREY**

Made with 100% Airlume combed and ring-spun cotton this fabric is soft, durable, and everything you need.

3001



SOFT

AIRLUME JERSEY

***SELECT COLORS IN 5XL!**

| | | | | | | |
|---|--|---|--|---|--|---|
|  WHITE* |  ASH |  VINTAGE WHITE |  NEW SOLID ATHLETIC GREY |  SILVER |  NATURAL |  SOFT CREAM |
|  TAN |  SAND DUNE |  PEBBLE |  BROWN |  NEW CITRON |  YELLOW |  MAIZE YELLOW |
|  GOLD |  MUSTARD |  BURNT ORANGE |  SUNSET |  MAUVE |  SOFT PINK |  PINK |
|  NEW ORCHID |  CHARITY PINK |  BERRY |  FUCHSIA |  POPPY |  ORANGE |  CORAL |
|  RED* |  CANVAS RED |  AUTUMN |  RUST |  CARDINAL |  MAROON |  OXBLOOD BLACK |
|  LILAC |  TEAM PURPLE |  LIGHT BLUE |  BABY BLUE |  OCEAN BLUE |  TURQUOISE |  AQUA |
|  COLUMBIA BLUE |  TRUE ROYAL* |  STEEL BLUE |  DEEP TEAL |  TEAM NAVY |  NAVY* |  MINT |
|  NEW DUSTY BLUE |  NEW SYNTHETIC GREEN |  TEAL |  LEAF |  EVERGREEN |  KELLY |  OLIVE |
|  ARMY |  DARK OLIVE |  MILITARY GREEN |  FOREST |  STORM |  ASPHALT |  DARK GREY |
|  VINTAGE BLACK |  BLACK* | | | | | |

3001CVC
UNISEX HEATHER CVC SHORT SLEEVE TEE
 SHOWN IN **HEATHER SAGE**

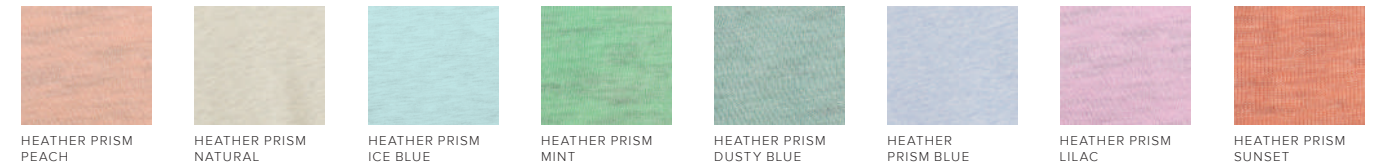
This blend of Airlume combed and ring-spun cotton and polyester is a game changer. The subtle texture in the fabric and soft hand go unmatched.

SOFTER

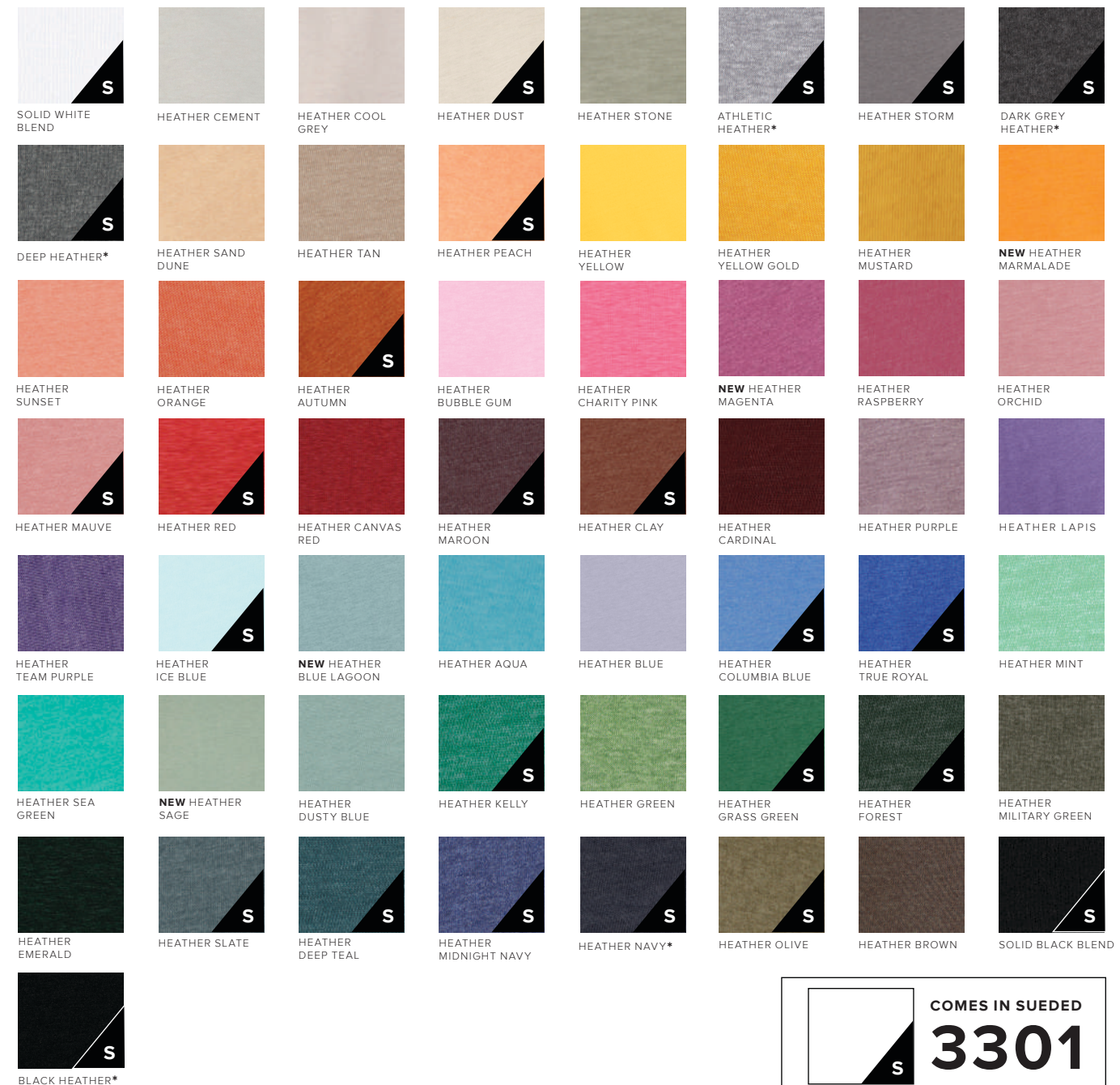
HEATHERS

***SELECT COLORS IN 5XL!**

PRISM COLORS



HEATHER CVC COLORS



COMES IN SUEDED
3301



3301

3301
UNISEX SUEDED SHORT SLEEVE TEE
 SHOWN IN **HEATHER DUST + HEATHER AUTUMN**

3001CVC





3413
UNISEX TRIBLEND SHORT SLEEVE TEE
 SHOWN IN **NEW SPRING GREEN TRIBLEND**

A luxurious blend of Airlume combed and ring-spun cotton, polyester, and rayon. Even better, we are the only manufacturer to use 40 singles for a buttery soft finish.

3413



SOFTEST **TRIBLEND**

***SELECT COLORS AVAILABLE IN 4XL!**

| | | | | | | | |
|-----------------------|--------------------------|--------------------------|-------------------------|----------------------|-------------------|------------------------|----------------------|
| | | | | | | | |
| SOLD WHITE TRIBLEND | WHITE FLECK TRIBLEND | CEMENT TRIBLEND | OATMEAL TRIBLEND | SAND DUNE TRIBLEND | TAN TRIBLEND | PALE YELLOW TRIBLEND | YELLOW GOLD TRIBLEND |
| | | | | | | | |
| MUSTARD TRIBLEND | ORANGE TRIBLEND | CLAY TRIBLEND | PEACH TRIBLEND | SUNSET TRIBLEND | PINK TRIBLEND | MAUVE TRIBLEND | ORCHID TRIBLEND |
| | | | | | | | |
| BERRY TRIBLEND | RED TRIBLEND | SOLID RED TRIBLEND | BRICK TRIBLEND | MAROON TRIBLEND | CARDINAL TRIBLEND | SOLID MAROON TRIBLEND | LILAC TRIBLEND |
| | | | | | | | |
| PURPLE TRIBLEND | ICE BLUE TRIBLEND | DUSTY BLUE TRIBLEND | MINT TRIBLEND | SEA GREEN TRIBLEND | AQUA TRIBLEND | BLUE TRIBLEND | DENIM TRIBLEND |
| | | | | | | | |
| STEEL BLUE TRIBLEND | TEAL TRIBLEND | TRUE ROYAL TRIBLEND | NAVY TRIBLEND | SOLID NAVY TRIBLEND | NEW SPRING GREEN | GREEN TRIBLEND | GRASS GREEN TRIBLEND |
| | | | | | | | |
| SOLID FOREST TRIBLEND | EMERALD TRIBLEND | OLIVE TRIBLEND | MILITARY GREEN TRIBLEND | BROWN TRIBLEND | ESPRESSO TRIBLEND | ATHLETIC GREY TRIBLEND | STORM TRIBLEND |
| | | | | | | | |
| GREY TRIBLEND* | CHARCOAL-BLACK TRIBLEND* | SOLID DARK GREY TRIBLEND | BLACK HEATHER TRIBLEND | SOLID BLACK TRIBLEND | | | |



| | |
|-----------------|--|
| 3003 | MEN'S JERSEY SHORT SLEEVE TEE WITH CURVED HEM |
| | SHOWN IN HEATHER COOL GREY |
| ALSO NEW |  NAVY |
| |  WHITE |
| |  HEATHER SAND DUNE |
| |  BLACK |



| | |
|-----------------|--|
| 3501 | UNISEX JERSEY LONG SLEEVE TEE |
| | SHOWN IN NEW GOLD |
| ALSO NEW |  POPPY |
| |  CITRON |
| |  HEATHER YELLOW GOLD |

*SIZE 3XL NOW AVAILABLE IN ALL COLORS



THE CLASSICS

Take note of these all time favorites. Available in a wide variety of colors, these are go-to unisex pieces.



| | |
|------|---|
| 3415 | UNISEX TRIBLEND SHORT SLEEVE V-NECK TEE |
| | SHOWN IN ALTHLETIC TRIBLEND |



| | |
|------|---|
| 3005 | UNISEX JERSEY SHORT SLEEVE V-NECK TEE |
| | SHOWN IN OLIVE SLUB + SOLID BLACK SLUB |



| | |
|------|------------------------------|
| 3480 | UNISEX JERSEY TANK |
| | SHOWN IN DEEP HEATHER |



| | |
|------|------------------------------------|
| 3200 | UNISEX 3/4 SLEEVE BASEBALL TEE |
| | SHOWN IN WHITE/DEEP HEATHER |





WOMEN'S



USA
STRONG



FEMALE



EDIT

We chose our core women's T-shirt and tank styles for our Female Edit Collection. Bringing you the best selection for on-trend styles with the right fit, and the right price.


| | |
|-----------------|--|
| 6682 | WOMEN'S RACERBACK CROPPED TANK |
| | SHOWN IN NEW HEATHER ORCHID |
| ALSO NEW |  HEATHER MUSTARD |



| | |
|-----------------|---|
| 6008 | WOMEN'S JERSEY RACERBACK TANK |
| | SHOWN IN NEW GOLD |
| ALSO NEW |  SYNTHETIC GREEN  TEAM PURPLE  CHARITY PINK |


| | |
|-----------------|--|
| 6405 | WOMEN'S RELAXED JERSEY SHORT SLEEVE V-NECK TEE |
| | SHOWN IN NEW HEATHER MAUVE |
| ALSO NEW |  MILITARY GREEN  PALE YELLOW TRIBLEND |



| | |
|-----------------|--|
| 6003 | WOMEN'S JERSEY MUSCLE TANK |
| | SHOWN IN NEW HEATHER DUSTY BLUE |
| ALSO NEW |  HEATHER MUSTARD |

FEMALE

EDIT

| | |
|----------|---|
| 6400 | WOMEN'S RELAXED JERSEY SHORT SLEEVE TEE |
| | SHOWN IN NEW DUSTY BLUE |
| ALSO NEW |  CITRON |
| |  ORCHID |
| |  SOLID ATHLETIC GREY |
| |  CHARITY PINK |
| |  MILITARY GREEN |

*SIZE 3XL NOW AVAILABLE IN ALL COLORS



NEW

THE 6400 IS NOW 4 STYLES!



| | |
|----------|---|
| 6413 | NEW WOMEN'S RELAXED TRIBLEND SHORT SLEEVE TEE |
| | SHOWN IN NEW STORM |
| ALSO NEW |  MUSTARD TRIBLEND |
| |  SPRING GREEN TRIBLEND |
| |  DUSTY BLUE TRIBLEND |

*SIZE 3XL NOW AVAILABLE IN ALL COLORS



| | |
|----------|---|
| 6400CVC | NEW WOMEN'S RELAXED HEATHER CVC SHORT SLEEVE TEE |
| | SHOWN IN NEW HEATHER MAGENTA |
| ALSO NEW |  HEATHER MARMALADE |
| |  HEATHER BLUE LAGOON |
| |  HEATHER SAGE |

| | |
|------|---|
| 6416 | NEW WOMEN'S RELAXED VINTAGE SLUB SHORT SLEEVE TEE |
| | SHOWN IN WHITE SLUB |





FLOWY

Elevated favorites in our best-selling women's fabric.

| | |
|------|------------------------------|
| 8800 | WOMEN'S FLOWY RACERBACK TANK |
| | SHOWN IN DENIM SLUB |



| | |
|------|---------------------------------|
| 8803 | WOMEN'S FLOWY SCOOP MUSCLE TANK |
| | SHOWN IN HEATHER STONE |



| | | | |
|---|---|---|---|
| 8882 | WOMEN'S FLOWY CROPPED TEE | | |
| | SHOWN IN NEW ATHLETIC HEATHER | | |
| ALSO NEW | <table border="0"> <tr> <td> DUSTY BLUE</td> </tr> <tr> <td> HEATHER NAVY</td> </tr> </table> | DUSTY BLUE | HEATHER NAVY |
| DUSTY BLUE | | | |
| HEATHER NAVY | | | |



WOMEN'S ESSENTIALS

Don't forget to check out these top-selling classic cuts. Three core styles offered in a wide variety of color.



| | |
|-------------|--|
| 8413 | WOMEN'S TRIBLEND SHORT SLEEVE TEE |
| | SHOWN IN CHARCOAL BLACK TRIBLEND |



| | |
|-------------|--|
| 8430 | WOMEN'S TRIBLEND RACERBACK TANK |
| | SHOWN IN MAUVE TRIBLEND |



| | |
|-------------|----------------------------------|
| 6004 | WOMEN'S SLIM FIT TEE |
| | SHOWN IN ATHLETIC HEATHER |



BELLA + CANVAS® Kids



USA
STRONG



BABY



| | |
|----------|---|
| 100B | BABY JERSEY SHORT SLEEVE ONE PIECE |
| | SHOWN IN NEW HEATHER DUST |
| ALSO NEW | STORM HEATHER MAUVE |



| | |
|------|--------------------------------------|
| 134B | BABY TRIBLEND SHORT SLEEVE ONE PIECE |
| | SHOWN IN OLIVE TRIBLEND |



| | |
|-------|--------------------------------|
| 3413B | BABY TRIBLEND SHORT SLEEVE TEE |
| | SHOWN IN MAUVE TRIBLEND |



| | |
|-------|------------------------------|
| 3001B | BABY JERSEY SHORT SLEEVE TEE |
| | SHOWN IN TRUE ROYAL |



TODDLER



| | |
|-----------------|---|
| 3001T | TODDLER JERSEY SHORT SLEEVE TEE |
| | SHOWN IN NEW HEATHER YELLOW GOLD |
| ALSO NEW | ■ KELLY |
| | ■ FOREST |
| | ■ STORM |
| | ■ HEATHER DUST |
| | ■ HEATHER MAUVE |
| | ■ HEATHER RED |



| | |
|--------------|--|
| 3413T | TODDLER TRIBLEND SHORT SLEEVE TEE |
| | SHOWN IN GREEN TRIBLEND + RED TRIBLEND |



| | |
|--------------|---------------------------------|
| 3200T | TODDLER 3/4 SLEEVE BASEBALL TEE |
| | SHOWN IN GREY/NAVY TRIBLEND |







| | |
|--------------|--------------------------------|
| 3501T | TODDLER JERSEY LONG SLEEVE TEE |
| | SHOWN IN PINK |



SOME DAYS ARE COOL.

YOUTH TEES




| | |
|-----------------|---|
| 3001Y | YOUTH JERSEY SHORT SLEEVE TEE |
| | SHOWN IN NEW MUSTARD |
| ALSO NEW |  GOLD |
| |  FOREST |
| |  COLUMBIA BLUE |
| |  HEATHER DUSTY BLUE |
| |  HEATHER ORCHID |
| |  HEATHER DUST |



| | |
|-----------------|---|
| 3413Y | YOUTH TRIBLEND SHORT SLEEVE TEE |
| | SHOWN IN NEW ORANGE TRIBLEND |
| ALSO NEW |  YELLOW GOLD TRIBLEND |



| | |
|-----------------|--|
| 3501Y | YOUTH JERSEY LONG SLEEVE TEE |
| | SHOWN IN NEW HEATHER YELLOW GOLD |
| ALSO NEW |  HEATHER MAUVE |



| | |
|--------------|--------------------------------------|
| 3200Y | YOUTH 3/4 SLEEVE BASEBALL TEE |
| | SHOWN IN WHITE/HEATHER PEACH |

YOUTH FLEECE



| | |
|-------|-------------------------------------|
| 3719Y | YOUTH SPONGE FLEECE PULLOVER HOODIE |
| | SHOWN IN MILITARY GREEN |



| | |
|-------|---------------------------------------|
| 3901Y | YOUTH SPONGE FLEECE RAGLAN SWEATSHIRT |
| | SHOWN IN RED |



| | |
|-------|-------------------------------------|
| 3739Y | YOUTH SPONGE FLEECE FULL-ZIP HOODIE |
| | SHOWN IN HEATHER FOREST |





WE'VE OPENED OUR FIRST STORE: SEE YOU IN THE HILLS



366 N. Canon Dr.
Beverly Hills, CA 90210

BE DIFFERENT

BELLACANVAS.COM

